FLOURISHING PEOPLE & THRIVING COMMUNITIES

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CAPABILITY STATEMENT

OUR STORY

Flourish and Thrive Labs (F&T Labs) is an SBA-certified Economically Disadvantaged Woman-Owned Small Business (EDWOSB) specializing in **business transformation** through a unique people-first approach leveraging the lens of **technology, data analysis, and geospatial processing.** Founded in 2018, we have a proven track record of high performance and exceptional results.

WHAT SETS US APART

○ **People-First Approach:** At F&T Labs, we prioritize understanding and collaboration, forging lasting partnerships and placing people at the heart of every- from our corporate policies to client engagement.

○ **Capacity Building:** We empower our clients with the knowledge, skills, and tools they need for success. On all projects, we seek to share our skills with our clients, we desire to be wanted back, never needed.

○ **Continuous Experimentation:** As the "labs" in our name suggests, we apply scientific thought and an experimental approach, constantly innovating to ensure the best outcomes.

PAST PERFORMANCE

Our firm has completed over **20 successful projects**, **across for-profit, non-profit, and government** including leading the analytics team for a large national professional organization, automating Special Event permitting for a city in Illinois, and implementing the first GIS for various organizations. Our proven track record speaks to our ability to deliver quality results consistently.

Our expert team members have been recognized by prestigious organizations such as **Computerworld, Business Transformation 150, and the Geospatial World Forum**.

OUR CAPABILITIES

Strategic Planning: Collaborating closely with your team, we help chart your future course by crafting strategic plans that resonate with your goals and values. Our approach empowers you to take control of your destiny, fostering intentional and sustainable growth.

Community-Based Research: Through our participatory action research framework, we engage communities with interviews and collaboration, prioritizing people-first insights. Our methodology, which includes sharing lessons back with communities, has successfully completed multiple Community Health Assessments and Community Needs Assessments.

System Development: Specializing in creating tailored tools across platforms like Esri, Microsoft, and Salesforce, we align our solutions with your strategic goals. Our expertise ensures that the systems we develop are precisely tailored to your needs.

Change Management: Change is hard, and adoption of any change can only be achieved with buy-in from those at every level of the organization. Our team is well-versed in **facilitating cultural and process transformations** by identifying key stakeholders and coaching them to serve as change champions for lasting organizational transformation.

Geospatial Data Analysis: Our GIS-skilled team offers comprehensive geospatial solutions, leveraging diverse data sources and extensive analytical experience. We've conducted a wide array of geospatial projects, providing insights that guide your strategic decisions.

Data Modernization for Public Health: Assessing health departments to identify areas for enhancement, we focus on improving data collection, analysis, and reporting. Our approach fosters growth in public health initiatives, helping you adapt and serve your community effectively.

esri Partner Network Bronze | salesforce PARTNER | STATE OF ILLINOIS COMMISSION ON EQUITY & INCLUSION | SBA U.S. Small Business Administration EDWOSB CERTIFIED

NAICS CODES: 541511 541512 541611 541720 541715 541370 611430